

SUSTAINABLE DEVELOPMENT:

A GLOBAL APPROACH AT PROMOTAL



Important:

In keeping with our concern for the environment, if you must print this document, please do so in black and white or using two colors.

Respect for the environment is one of Promotal's key values, elevated to a philosophy. At Promotal, we rank this respect equally with our respect for the people who use our products every day, including patients, practitioners, and our partners, as well as the men and women of Promotal, whose hard work and dedication allow us to offer a wide range of solutions to healthcare professionals. We at Promotal do not just think of the environment as a separate component, because we understand that what is good for the environment is also good for man. In the following pages, we offer a guided tour of how we conceive sustainable development...

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Recycling

Eco-Attitude

Projects

•For many raw materials, we have adopted a selective sorting and special collecting system for recycling and reprocessing waste. The waste is then taken to be destroyed or transformed. The following materials are given special attention:

- Metals:** sorted and separated into two categories (aluminum and steel)
- Cardboard:** sorted and placed in appropriate bins
- Office waste:** offices provided with two bins (paper and regular waste)
- Toner cartridges:** collected by a specialized company
- Bottle caps:** brought to an organization that provides wheelchairs
- Hazardous waste:** sorted and separated into a specific bin

Recycling

Eco-Attitude

Projects

- **Used oil:** taken and processed by a specialized company
- **Chemical treatment baths:** taken and processed by a specialized company
- **Chemical containers:** (soiled containers) sorted and collected
- **Aerosols:** sorted and collected
- **Neon:** sorted and collected
- **Used batteries:** sorted and collected
- **Defective electrical components:** returned by our customers and sent back to the supplier for reprocessing

Recycling

Eco-Attitude

Projects

• Packaging

• Use of environmentally-friendly packaging systems:

- Reuse of plastic packaging with our machined parts subcontractors
- Use of closed circuit pallet collars with our tube and laser parts subcontractors
- Use of reusable cups at our trade shows

Recycling

Eco-Attitude

Projects

• Manufacturing

• Use of recycled components:

- Foam in stool seat cushions
- Cardboard boxes from chairs, stools, and footsteps
- Thermoformed plastic parts are made with 20% recycled materials.
- Steel and stainless steel are partly manufactured from recycled metals.

Recycling

Eco-Attitude

Projects

• Manufacturing

- Factory lights turned off immediately after the end of the service : electricity consumption reduced by 10% annually
- Machines stopped immediately when no longer in use : electricity consumption reduced by 10% annually
- Streamlined workflows in the company : reintroduction of the upholstery workshop in the main building to limit power consumption by forklifts

Recycling

Eco-Attitude

Projects

•Business

•A new approach to the business relationship:

- Order confirmations sent electronically
- Price list sent electronically (formerly paper + mail)
- Business documents sent electronically
- Brochures made available on our website
- Discontinuation of printing brochures. Replacement by an electronic catalog (savings in paper, ink and transports)
- Promotions developed in electronic format

Recycling

Eco-Attitude

Projects

•Business

•A substantial change to our printing habits:

- Faxes received on a computer server, print on demand
- Printing emails limited to filing needs

Recycling

Eco-Attitude

Projects

•Strategy

- Adopt a more flexible system:** Closely monitored company vehicle use, with goals in terms of consumption per Km
- Removal of pollutants as much as possible:**
 - Chrome components are gradually being removed from our product offer due to the harmfulness of chrome processing.
 - Epoxy paint without VOCs (volatile organic compounds)
- In sourcing of some production** to limit energy costs for transportation

